

Essential reading for delicatessens, premium food halls, farm shops, speciality food producers, distributors and importers.

#### January-February

Vol 11 Issue 1

- SPECIAL REPORT: **Food & Drink from Scotland**
- Preview: **Scotland's Speciality Food Show (Jan 24-26)**
- Focus On: **Coffee**
- Product Update: **Get Set for Easter**

#### March

Vol 11 Issue 2

- Preview: **Food & Drink Expo 2010 (March 21-24)**
- Focus On: **Pickles & Chutneys**
- Product Update: **Soft Drinks**
- Training Update: **Speciality Food & Drink Courses**

#### April

Vol 11 Issue 3

- SPECIAL REPORT: **Food & Drink from the South-West** - includes a preview of **Taste of the West 2010 (April 19-20)**
- Focus On: **Ice Cream**
- Product Update: **Dressings, Sauces & Marinades**
- Product Update: **Balsamic Vinegar**

#### May

Vol 11 Issue 4

- Focus On: **Sweet & Savoury Biscuits**
- Focus On: **Barbecues & Outdoor Dining**
- Product Update: **Salt, Seasonings & Spices**
- Product Update: **Bottled Ciders**

#### June

Vol 11 Issue 5

- \* SUPPLEMENT: **British & Irish Regional Cheeses**
- SPECIAL REPORT: **Food & Drink from Yorkshire & Humber**
- Preview: **Harrogate Speciality Food Show (June 20-21)**
- Focus On: **Gluten-Free & Other Health Foods**
- Product Update: **British Cold-Pressed Oils**

#### July

Vol 11 Issue 6

- \* SUPPLEMENT: **British & Continental Charcuterie & Hams**
- Product Update: **Olives**
- Product Update: **Pasta**
- Product Update: **Kitchenware & Gifts for Cooks**

#### August

Vol 11 Issue 7

- SPECIAL REPORT: **Guide to Fine Food Importers & Distributors**
- **Christmas Special**
  - Product Update: **Teas**
  - Product Update: **Bottled Beers**

#### September

Vol 11 Issue 8

- Preview: **Speciality & Fine Food Fair (September 5-7)**
- Focus On: **Chocolate**
- Product Update: **Savoury Snacks**
- Case studies: **Brand & Packaging Design**

#### October

Vol 11 Issue 9

- Christmas Update: **Last-Minute Product Ideas**
- **Great Taste Awards 2010 winners**
  - Product Update: **Jams & Preserves**
  - Case Studies: **EPOs systems**

#### November-December

Vol 11 Issue 10

- ARTISAN BUYERS' GUIDE: **Equipment, Packaging and Services for Speciality Food & Drink Producers**
- Focus On: **Speciality Bread & Cakes**
- Product Update: **Olive Oil**
- Product Update: **Seafood**

\* Extra circulation at Guild of Fine Food training days and trade events throughout the year

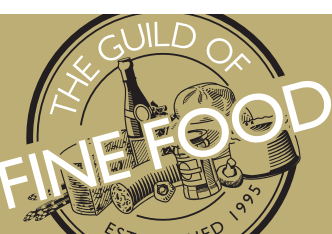
From concise Product Updates to detailed Special Reports...

**Product Updates:** product-led features providing a quick, easy-to-digest guide to key product categories, with guaranteed inclusion of relevant editorial for any supplier advertising alongside the feature.

**Focus On features:** we talk to top retailers about what's selling best in each major deli product category, homing in on key trends that will shape their buying in the coming year. Includes a full round-up of recent product launches.

**Case Studies:** mini-features describing recent projects carried out in fine food retail, foodservice and manufacturing by technology, marketing and design service suppliers.

**Special Reports:** in-depth reports & supplements on key fine food regions or product sectors, including interviews, producer and retailer profiles and product round-ups. Ask about special sponsorship opportunities for major brands, food groups and promotional bodies.



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Guild House  
Station Road  
Wincanton  
Somerset BA9 9FE  
www.finefoodworld.co.uk

Advertisement & sponsorship:

Just phone or email any member of our sales team:  
t 01963 824464  
e advertise@finefoodworld.co.uk

Editorial enquiries:

Please email our editorial team in the first instance:  
e editorial@finefoodworld.co.uk