

Essential reading for delicatessens, premium food halls, farm shops, speciality food producers, distributors and importers.

January-February

Vol 11 Issue 1

- SPECIAL REPORT: **Food & Drink from Scotland**
- Preview: **Scotland's Speciality Food Show (Jan 24-26)**
- Focus On: **Coffee**
- Product Update: **Get Set for Easter**

March

Vol 11 Issue 2

- Preview: **Food & Drink Expo 2010 (March 21-24)**
- Focus On: **Pickles & Chutneys**
- Product Update: **Soft Drinks**
- Training Update: **Speciality Food & Drink Courses**

April

Vol 11 Issue 3

- SPECIAL REPORT: **Food & Drink from the South-West - includes a preview of Taste of the West 2010 (April 19-20)**
- Focus On: **Ice Cream**
- Product Update: **Dressings, Sauces & Marinades**
- Product Update: **Balsamic Vinegar**

May

Vol 11 Issue 4

- Focus On: **Sweet & Savoury Biscuits**
- Product Update: **Salt, Seasonings & Spices**
- Product Update: **Bottled Ciders**

June

Vol 11 Issue 5

- SPECIAL REPORT: **Food & Drink from Yorkshire & Humber**
- Preview: **Harrogate Speciality Food Show (June 20-21)**
- Focus On: **Gluten-Free & Other Health Foods**
- Product Update: **British Cold-Pressed Oils**

July

Vol 11 Issue 6

- Focus On: **Charcuterie**
- Product Update: **Olives**
- Product Update: **Pasta**
- Product Update: **Kitchenware & Gifts for Cooks**

August

Vol 11 Issue 7

- SPECIAL REPORT: **Guide to Fine Food Importers & Distributors**
- **Christmas Special**
- Product Update: **Teas**
- Product Update: **Bottled Beers**

September

Vol 11 Issue 8

- Preview: **Speciality & Fine Food Fair (September 5-7)**
- Focus On: **Chocolate**
- Product Update: **Savoury Snacks**
- Case studies: **Brand & Packaging Design**

October

Vol 11 Issue 9

- Christmas Update: **Last-Minute Product Ideas**
- **Great Taste Awards 2010 winners**
- Product Update: **Jams & Preserves**
- Case Studies: **EPOS systems**

November-December

Vol 11 Issue 10

- ARTISAN BUYERS' GUIDE: **Equipment, Packaging and Services for Speciality Food & Drink Producers**
- Focus On: **Speciality Bread & Cakes**
- Product Update: **Olive Oil**
- Product Update: **Seafood**

From
concise Product
Updates to detailed Special
Reports...

Product Updates: product-led features providing a quick, easy-to-digest guide to key product categories, with guaranteed inclusion of relevant editorial for any supplier advertising alongside the feature.

Focus On features: we talk to top retailers about what's selling best in each major deli product category, homing in on key trends that will shape their buying in the coming year. Includes a full round-up of recent product launches.

Case Studies: mini-features describing recent projects carried out in fine food retail, foodservice and manufacturing by technology, marketing and design service suppliers.

Special Reports: in-depth reports & supplements on key fine food regions or product sectors, including interviews, producer and retailer profiles and product round-ups. Ask about special sponsorship opportunities for major brands, food groups and promotional bodies.



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