



PROVEN FINE FOOD

2009 Great Taste Awards Gold winners are announced:

Amazing Food Company, Hadley's Dairy Products and Pep-it-up Ltd fly the flag for Anglia

(all Anglia winners listed below)

The Guild of Fine Food has just announced the Gold winners of the Great Taste Awards 2009. The Awards are nationally recognised as *the* independent benchmark for fine foods, and each gold winner will have been blind tasted by a minimum of eight experts. High profile judges this year included Charles Campion, Anthony Worrall-Thompson, Sarah Jane Evans MW and Amy Lane. This year, out of a total of 4873 entries, 1030 products were awarded Gold; most were awarded one star (639), 308 were awarded two stars and just 83 were awarded the highest accolade of three-star gold, reserved for products that are considered faultless.

Leading the charge for Anglia were Amazing Food Company, Hadley's Dairy Products and Pep-it-up Ltd. Amazing Food Company received a coveted 3-star gold award for their Dulcet Cuisine Moroccan Mustard, and Hadley's Dairy Products and Pep-it-up Ltd both received *two* 3-star golds each, the former for their Espresso Coffee Ice Cream and their Fresh Lemon Sorbet, the latter for Redcurrant, Brandy and Port Jelly, and also their Raspberry Jelly.

The awards ceremony for the 'Oscars of the Fine Food World' will take place at a glittering event at Fortnum & Mason's on September 7th, when the Supreme Judging Panel will taste all regional winners live in front of a packed crowd to decide which entry is to be crowned Supreme Champion 2009. Blur bass player, farmer and writer Alex James, chef Mark Hix, and Thomasina Miers of Masterchef fame are among those already confirmed for the panel.

Now in their 16th year, the Awards have gone from strength to strength and many consumers recognise the distinctive black and gold logo as a sign of excellence. However, winning an award is much more than recognition for excellence; it is one of the most powerful tools to help grow business in the speciality food sector. Peter Craig, Director of Beckleberry's, who won Supreme Champion last year commented that "you couldn't buy the kind of endorsement and publicity we received, and the list of outlets we now supply has grown beyond our wildest dreams."

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Notes to Editors:

All Anglia winners are as follows:

Award	Entry description	Company name	Region
3 star	Dulcet Cuisine Moroccan Mustard	Amazing Food Company	Essex
3 star	Espresso Coffee Ice Cream	Hadley's Dairy Products	Essex
3 star	Fresh Lemon Sorbet	Hadley's Dairy Products	Essex
3 star	Redcurrant Brandy & Port Jelly	Pep-it-up Ltd	Hertfordshire
3 star	Raspberry Jelly	Pep-it-up Ltd	Hertfordshire
3 star	Damson Fruit Cream Ice	Alder Tree Ltd.	Suffolk
3 star	Tayberry Ice Cream	Alder Tree Ltd.	Suffolk
3 Star	Hunky Punky Chocolate Ice Cream - Gluten-free, Vegan, Soya-free, suitable for Diabetics	The Booja-Booja Company Ltd	Norfolk
3 Star	Hunky Punky Chocolate Ice Cream - Gluten-free, Vegan, Soya-free, suitable for Diabetics	The Booja-Booja Company Ltd	Norfolk
3 star	Hunky Punky Chocolate Ice Cream - Gluten-free, Vegan, Soya-free, suitable for Diabetics	The Booja-Booja Company Ltd	Norfolk
2 star	Pasticcini - Italian Style Fresh Petits-Fours - Caramelato	I Biscotti Di Debora	Cambridgeshire
2 star	Munchy Seeds "Pumpkin Mix" dry roasted Pumpkin & Sesame Seeds with a dash of savoury sauce	Munchy Seeds Ltd	Suffolk
2 star	Smoked Eel	Pinney's of Orford	Suffolk
2 star	Diabetic Blackcurrant Jam	Thursday Cottage Ltd	Suffolk

2 Star	Gooseberry & Elderflower Ice Cream	Alder Tree Ltd.	Suffolk
2 star	Smoked Dry Cure Back Bacon	Lane Farm Country Foods	Suffolk
2 star	Chorizo	Lane Farm Country Foods	Suffolk
2 star	Caramel Fudge Ready to Bake Cookie Dough	Vanilla Patisserie Ltd.	Suffolk
2 star	Aspall Organic Suffolk	Aspall Cyder House Products	Suffolk
2 star	Aspall Apple Juice	Aspall Cyder House Products	Suffolk
1 star	Ginger Beer with Chilli	Breckland Orchard Ltd	Cambridgeshire
1 star	Oak-Smoked Garlic EVO	Casa De l'Oli	Suffolk
1 star	Orange EVO	Casa De l'Oli	Suffolk
1 star	Novus Hospitality Green Tea	Daily Grind Imports	Essex
1 star	Novus Hospitality Earl Grey Tea	Daily Grind Imports	Essex
1 Star	Chocolate Heaven Brownie	Daizylake Ltd	Essex
1 star	Raspberry Jam with Single Malt Whisky	Elveden Fine Foods	Norfolk
1 star	Sea Salt and Aspall Cyder Vinegar	Fairfields Farm Crisps	Essex
1 star	Pork Sausage, Plain	Great Garnetts	Essex
1 star	Fresh Pork B/R Shoulder	Great Garnetts	Essex
1 star	Simple Vanilla Ice Cream	Hadley's Dairy Products	Essex
1 star	Rum Soaked Raisin Ice Cream	Hadley's Dairy Products	Essex
1 star	Mango & Lime Sorbet	Hadley's Dairy Products	Essex
1 star	Raspberry Sorbet	Hadley's Dairy Products	Essex
1 star	Extra Virgin Cold Pressed Rapeseed Oil	Hillfarm Oils Ltd	Suffolk
1 star	Pasticcini - Italian Style Fresh Petits-Fours - Miniature Pannecotta	I Biscotti Di Debora	Cambridgeshire
1 star	Norfolk County Double Strawberry	Lakenham Creamery Ltd	Norfolk
1 star	Norfolk County Cointreau Mandarin	Lakenham Creamery Ltd	Norfolk
1 star	Norfolk County Rich Butterscotch	Lakenham Creamery Ltd	Norfolk
1 star	Mango Frozen Yoghurt	Margaret's Frozen Luxuries Ltd	Essex

1 star	Munchy Seeds 'Vanilla Pumpkin' - dry roasted Pumpkin Seeds coated in Vanilla flavoured icing sugar	Munchy Seeds Ltd	Suffolk
1 star	Strawberry & English Sparkling Wine Preserve	My Specialities Ltd	Cambridgeshire
1 star	Piña Colada Preserve	My Specialities Ltd	Cambridgeshire
1 star	Butternut Squash Curry	Sanraj Foods	Bedfordshire
1 star	Gluten-free Snack Pack	Sanraj Foods	Bedfordshire
1 star	Fortnum & Mason Cognac Butter	Thursday Cottage Ltd	Essex
1 star	Olde English Sausage	Wicks Manor (Howie & Sons)	Essex
1 star	Dry Cured Smoked Back Bacon	Wicks Manor (Howie & Sons)	Essex
1 star	Cox Juice	James White Drinks Ltd.	Suffolk
1 star	Tangerine Marmalade	Thursday Cottage Ltd	Essex
1 star	Rhubarb with Orange	Thursday Cottage Ltd	Essex
1 star	Toffee Apple Ice Cream	Alder Tree Ltd.	Suffolk
1 star	Brandy & Orange Ice Cream	CRITERION Ices Ltd	Suffolk
1 star	Aspall Draught Suffolk	Aspall Cyder House Products	Suffolk

- The Great Taste Awards is organised annually by the Guild of Fine Food
- <http://www.finefoodworld.co.uk>
- The Great Taste Awards has, over 15 years, become the 'Oscars' of speciality food and drink. From the start, all foods have been blind tasted by a panel of independent judges from all parts of the fine food business, with gold awards going to those products considered faultless. The awards have changed the lives of many producers, helping them grow from small-scale locally-known brands to nationally accredited fine food brands. More than 1,000 products received Great Taste Award gold stars in 2008.

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