



PROVEN FINE FOOD

2009 Great Taste Awards Gold winners are announced:

More? The Artisan Bakery, The Great North Pie Co and Wild and Fruitful

fly the flag for the Northwest

(all Northwest winners listed below)

The Guild of Fine Food has just announced the Gold winners of the Great Taste Awards 2009. The Awards are nationally recognised as *the* independent benchmark for fine foods, and each gold winner will have been blind tasted by a minimum of eight experts. High profile judges this year included Charles Champion, Anthony Worrall-Thompson, Sarah Jane Evans MW and Amy Lame. This year, out of a total of 4873 entries, 1030 products were awarded Gold; most were awarded one star (639), 308 were awarded two stars and just 83 were awarded the highest accolade of three-star gold, reserved for products that are considered faultless.

Leading the charge for the Northwest were More? The Artisan Bakery, The Great North Pie Co and Wild and Fruitful, who each won a coveted 3-star gold for their Gluten Free Muddee (a chocolate brownie creation), Meat and Potato Pie and Bread and Butter Pickle (crunchy cucumber and onion) respectively. More? The Artisan Bakery picked up two additional awards: two two-star golds for their More? Rocks and Lakeland Treacle Bread.

The awards ceremony for the 'Oscars of the Fine Food World' will take place at a glittering event at Fortnum & Mason's on September 7th, when the Supreme Judging Panel will taste all regional winners live in front of a packed crowd to decide which entry is to be crowned Supreme Champion 2009. Blur bass player, farmer and writer Alex James, chef Mark Hix, and Thomasina Miers of Masterchef fame are among those already confirmed for the panel.

Now in their 16th year, the Awards have gone from strength to strength and many consumers recognise the distinctive black and gold logo as a sign of excellence. However, winning an award is much more than recognition for excellence; it is one of the most powerful tools to help grow business in the speciality food sector. Peter Craig, Director of Beckleberry's, who won Supreme Champion last year commented that "you couldn't buy the kind of endorsement and publicity we received, and the list of outlets we now supply has grown beyond our wildest dreams."

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Notes to Editors:

All Northwest winners are listed below:

Award	Description	Company	email address
1 Star	Dry Cured Back Bacon	Alberts - The Artisan Butcher	orders@albertsdirect.co.uk
1 star	Smoked Caramalised Onion & Cheddar Sausage, produced by The Old Smokehouse, UK	Brookside Products Ltd	richard.hodgson@brooksideproducts.co.uk
1 star	Freerange Saddleback Pancetta, produced by Taste of the Lakes, UK	Brookside Products Ltd	richard.hodgson@brooksideproducts.co.uk
2 star	Oak Smoked Gressingham Duck, produced by The Old Smokehouse, UK	Brookside Products Ltd	richard.hodgson@brooksideproducts.co.uk
1 star	Oak Smoked Chicken Fillet, produced by The Old Smokehouse, UK	Brookside Products Ltd	richard.hodgson@brooksideproducts.co.uk
1 star	Seville Marmalade with Highland Malt Whisky	Coniston Country Kitchen Larder Ltd	info@coniston-lodge.com
1 star	Tangy Lemon Pudding	Country Puddings Ltd	info@countrypuddings.co.uk
1 star	Fresh Vanilla Custard	Country Puddings Ltd	info@countrypuddings.co.uk
1 star	Lime Curd	Darlington and Daughters	wendy@mrsdarlingtons.com
1 star	Farmer's Pickle	Darlington and Daughters	wendy@mrsdarlingtons.com
1 star	Tomato based Lamb, Redcurrant & Mint Casserole	Farmhouse Products	sean.minter@btinternet.com
1 Star	Hot & Sweet Chilli Stir Fry Sauce	Farmhouse Products	sean.minter@btinternet.com
2 star	Victoria Plum Sweetmeats	Lizzie's Hand Made	elizabeth.smith57@btinternet.com
3 star	Gluten Free Muddee	More? The Artisan Bakery	morepud@btinternet.com
1 star	More? Rocks	More? The Artisan Bakery	morepud@btinternet.com

1 star	Lakeland Treacle Bread	More? The Artisan Bakery	morepud@btinternet.com
1 star	Mornflake Extra Crispy Muesli	Morning Foods Ltd / Mornflake Oats	alan.cullom@morningfoods.com
1 Star	Black Pudding 1.36kg	Pork Traders Oakwell Ltd	nancy.mckee@btconnect.com
1 Star	White Pudding 500g	Pork Traders Oakwell Ltd	nancy.mckee@btconnect.com
1 star	Hot Smoked Mackerel with a herb & garlic topping	Port of Lancaster Smokehouse	sales@polsco.co.uk
1 star	Beetroot Chutney with Orange	Reedys Naturally	lisa@reedys.co.uk
1 Star	3 Fruit Marmalade	SarahM	sarahscarr@aol.com
1 star	Chocolate Cake	SarahM	sarahscarr@aol.com
3 Star	Meat & Potato Pie	The Great North Pie Co	info@thegreatnorthpiecompany.co.uk
1 star	Superberry Jam	The Hawkshead Relish Company Ltd	info@hawksheadrelish.com
1 Star	Hot Garlic Pickle	The Hawkshead Relish Company Ltd	info@hawksheadrelish.com
1 star	Rum Fruit Cake - 7" Round	The Original Cake Company Ltd	crossroadscottage@btinternet.com
1 star	Herdwick Mutton in a Traditional Recipe	The Pie Mill	info@piemill.co.uk
1 star	Wild Venison with Stilton & Port	The Pie Mill	info@piemill.co.uk
1 star	Organic Granola	The Village Bakery	chriscurry@village-bakery.com
2 star	Wicked Coffee Chocs	The Wicked Fruit Company	gill@wickedfruit.co.uk
2 star	Chocolate Brownie	Vallum Farm Tearoom and Ice Cream Palour	moffittv@googlemail.com
3 star	Bread & Butter Pickle (crunchy cucumber & onion pickle)	Wild & Fruitful	wildandfruitful@fsmail.net
1 Star	Other Smoked Meat (Ham)	Andrews Continental Delicacies	chris@andrewsdeli.com
1 Star	Other Cured Meat Not Beef (Kabanos)	Andrews Continental Delicacies	chris@andrewsdeli.com
2 star	Duck, Apple & Calvados Pie	Burbush Penrith Ltd	info@burbushs.co.uk
1 star	Lakeland Beef & Cheddar Pie	Burbush Penrith Ltd	info@burbushs.co.uk
2 star	Haggis, Neeps & Tattie Pie	Burbush Penrith Ltd	info@burbushs.co.uk
1 star	Rich Fruit Cake	Country Fare Ltd	countryfareuk@aol.com
1 Star	Mince Pie	Country Fare Ltd	countryfareuk@aol.com
1 Star	Gluten-free /Fruit Cake	Country Fare Ltd	countryfareuk@aol.com

1 star	Mixed Berry Sponge Surprise	Farmhouse Fare Ltd	roberta.herd@danielsgroup.eu
1 star	Plain Flapjack	Kendal Jacksmiths	lizbl@hotmail.com
1 Star	Date & Molasses Flapjack	Kendal Jacksmiths	lizbl@hotmail.com
1 star	Mixed Seed Flapjack	Kendal Jacksmiths	lizbl@hotmail.com
1 star	Lemon & Ginger	Kendal Jacksmiths	lizbl@hotmail.com
1 Star	Apple & Cinnamon	Kendal Jacksmiths	lizbl@hotmail.com
1 star	Hot Coriander	Mr Vikki's	info@mrvikkis.co.uk
2 star	Hot Gooseberry	Mr Vikki's	info@mrvikkis.co.uk
2 star	Hot Banana	Mr Vikki's	info@mrvikkis.co.uk
1 star	Satkora	Mr Vikki's	info@mrvikkis.co.uk
1 star	Hot Lime Pickle	Mr Vikki's	info@mrvikkis.co.uk
1 star	Omega Wholemeal Bread	Staff of Life Bakery	
1 star	Cappuccino Shortbread	Tastes of Eden	
1 star	Organic Keverigg	Winter Tarn Cheese	wintertarncheese@talktalk.net

- The Great Taste Awards is organised annually by the Guild of Fine Food
- <http://www.finefoodworld.co.uk>
- The Great Taste Awards has, over 15 years, become the 'Oscars' of speciality food and drink. From the start, all foods have been blind tasted by a panel of independent judges from all parts of the fine food business, with gold awards going to those products considered faultless. The awards have changed the lives of many producers, helping them grow from small-scale locally-known brands to nationally accredited fine food brands. More than 1,000 products received Great Taste Award gold stars in 2008.

For more information on the Great Taste Awards, please contact:

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