

We're at the very heart of Speciality Food & Drink



GUILD OF FINE FOOD

With a membership exceeding 1,200 leading independent fine food retailers, producers and suppliers, the Guild remains one of the major forces protecting the integrity of speciality food and drink within the UK.



FINE FOOD DIGEST

Authoritative, committed and rarely afraid to express opinions, Fine Food Digest has remained the voice of speciality food and drink for a quarter of a century. It is the single, most essential read for all buyers and retailers of fine food.



ARTISAN

Written by business people who understand the business of speciality food and drink, Artisan delivers an information resource created to help small food producers improve quality, output, distribution and sales.



GREAT TASTE AWARDS

Now in their 13th year, the Guild's fine food 'Oscars' are firmly established as the most important speciality food awards in Europe, possibly the world. Gold at the Great Taste Awards remains the ultimate accolade for all fine food, and the most powerful marketing tool.



THE WORLD CHEESE AWARDS

The world's largest and most important cheese awards is now in its 20th year, attracting entries from the USA, Australasia, South Africa as well as throughout Europe. Winning gold at the WCA is the highest accolade any cheese can achieve.



UNITED KINGDOM CHEESE GUILD

The only professional NVQ accredited training programme with a 16 year proven track record for increasing cheese counter sales and improving customer service in delicatessens, farm shops, food halls and the more quality-oriented supermarkets.



THE CHARCUTERIE GUILD

In the footsteps of the highly successful UK Cheese Guild training programme, this course tackles hams and charcuterie, the other key trading area on the deli counter. Designed to provide product knowledge and build confidence, the course is a must for all retailers, buyers and those involved in the supply trade.



FORTNUM & MASON ACADEMY OF FINE FOOD

Definitive in-depth training for everyone involved in fine food, this eight part programme is developed, written and delivered by real experts to help create the next generation of fine food retailers, buyers and writers.



SPECIALITY & FINE FOOD FAIRS

Working closely with major food exhibition organiser, Fresh RM, the Guild of Fine Food helps provide the fine food trade with the most highly targeted showcase for speciality food and drink in the UK. Three highly successful shows in London, Harrogate and Edinburgh.

See www.specialityandfinefoodfairs.co.uk for more details



APICUS

As the Guild's marketing arm, apicus offers a real alternative to conventional advertising and marketing agencies for small retailers, producers, food halls, restaurants and other food-related businesses or organisations. Set up in 2003, our small, friendly team has a unique inside knowledge of the food and farming industries, providing a complete range of design, marketing, management and consultancy services - at sensible prices.

www.finefoodworld.co.uk

Guild House, Station Road, Wincanton, Somerset BA9 9FE - Tel: 01963 824464 - Fax: 01963 824651